



Certificate in Digital Marketing

6 months

- Documents required for admission : photocopies of educational certificates, 2 passport size photo and ID proof.
- Online Form Fill up Facility Available.
- **Any assistance contact 8481805615 (Timing- 11am-6pm. Only Thursday Closed)**
- **Total Fees : ₹ 15000/-**
 - Admission Fees : ₹ 5000/- + ₹ 500/- (For Form Fillup)
 - Next 5 months : ₹ 2000/- per month

Syllabus Concepts



Digital Marketing Basics



SEO (Search Engine Optimization)



Google + Bing Paid promotion (PPC)



Google Analytics



Google Search Console



Link Building



Content Promotion



Email Marketing



Affiliate Marketing



Mobile marketing



Social Media Marketing



Reputation management



How to create strategy + process to manage work.



Make you ready for Google Adwords & Analytics exam.



Interview preparation